



FEATURE COMMERCIAL SPACE

Feature Commercial Space is a collection of diverse types of commercial spaces. Each project is further detailed by stunning pictures as well as an explanatory text. Exceptionally fine photographs and descriptions further contribute to making this book a comprehensive reference among commercial interior designers.



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Aimee WU Anna Qu



WEDGE-1

Design Company: Collaborative Architecture
Address: Mumbai
Area: 278.71 m²
Photographer: Lalita Tharani

WEDGE-1 is the latest of architectonic explorations by the firm in creating projects which are highly refined in architectural morphology and yet fulfilling the programmatic agenda of the brief.

The architectural intent was to dissect the simple "shoe box" and manipulate the architectonic character of the box in the most economical way. (The project had a very stringent budget limit and delivery schedule.)

The name WEDGE comes from the character of the spaces within the dissected box, which largely are trapezoidal.

The space which has been organized as centripetal, pinwheel form as the central gathering space holds the different wedges around it's periphery with its undulating volumes and roofline.

The peripheral wall sets the tone of the encounter with the exhibits with its unique cut-outs, which reveal and mask the displays simultaneously to lure the public in.

This two-dimensional cut-outs on the skin, transforms the project from a simple container of products to an architectural ensemble of multiple meanings and unparallel perceptual values.

WEDGE is painted white, including the exhibit floor to heighten the perception of encounter with the products.

The central gathering space has a series of light "vectors" (1200 mm long T5 lamps), which forms an enclosing canopy and fuses the space to complete the Box.











