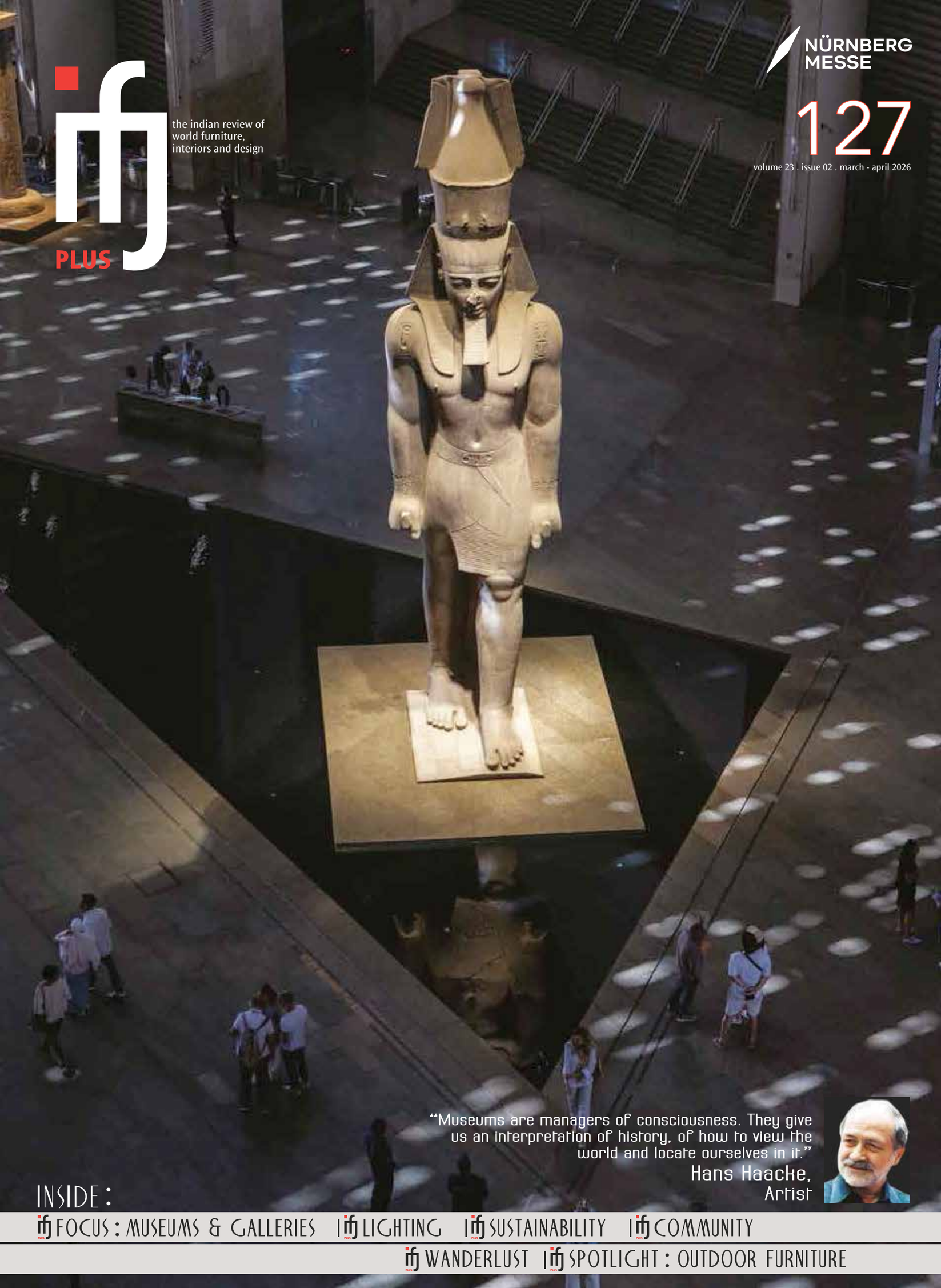
ifj PLUS

the indian review of world furniture, interiors and design

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"Museums are managers of consciousness. They give us an interpretation of history, of how to view the world and locate ourselves in it."

Hans Haacke,
Artist

INSIDE :

ifj FOCUS : MUSEUMS & GALLERIES | ifj LIGHTING | ifj SUSTAINABILITY | ifj COMMUNITY

ifj WANDERLUST | ifj SPOTLIGHT : OUTDOOR FURNITURE





COLLABORATIVE ARCHITECTURE, MUMBAI

ar. mujib ahmed & ar. lalita tharani
principals & co-founders

Perceptive Phenomenology(ies)
What makes Museums and Gallery Spaces Alluring ?

What distinguishes a Gallery / Museum Space from most of the other architectural spaces, barring the sacred and the religious? The spaces in a Museum / Gallery have quite distinct perceptive qualities than, say a dwelling or workspace.

Museum spaces strip down the perceptive realm, removing the sensory distraction to foreground the objects / display. The space becomes a *phenomenological* field where the perception is isolated and intensified.

In our new proposal, we successfully engage and expand the brief by introducing *Perceptive Duration* and *Interpretive Sequencing*, resulting in a semiotic system, where meanings emerge from spatial relationships, rather than from objects/ exhibits alone.

Lighting Design is not merely technical, but a powerful medium for ritualized engagement through calibrated perception.





